

Emirates Stadium is one of English Football's most recognised and respected Stadia. It is the home ground of Arsenal Football Club, and is rated as the leading Stadium for Premier League Football.

## MANAGEMENT & SERVICE

Delaware North is the sole manager of all hospitality and food service.

We are providing the catering and hospitality services in all premium, club and general areas on event days. We also provide catering and hospitality services for non-event day activities.

We are the initial contractors for the new stadium and were involved in the mobilization and implementation of all hospitality and food service facilities.

## THE VENUE

### STADIUM INFORMATION

Public Seating	60,000
General Admission Seating	50,000
Executive Suites	150
Conference Rooms	13
Conference Capacity	10- 600
Restaurants Capacity	2,500
Kitchens	19
Permanent Food & Beverage Outlets	37
Official Opening Date	15 July 2006

### ANTICIPATED ANNUAL ATTENDANCE

Football	1,800,000
Conferences & Meetings	60,000 – 80,000



# EMIRATES STADIUM

## VENUE RECOGNITION

**Gold Award – Business Venue of the Year – 2008  
Meet England’s Business Tourism Awards UK  
(National)**

**Gold Award – Business Venue of the Year – 2007  
Visit London Awards UK (London region)**

The national award is considered to be official recognition of Emirates Stadium as the best venue for meetings and events in England. Emirates Stadium was recognised for the state-of-the-art facilities available for events and its impeccable levels of service and quality catering.

When awarding this to London Region Award to Emirates Stadium, the judges said:  
*“On a non-match day the stadium facilities provide a unique conference and banqueting venue. Bright, modern and versatile suites with impressive views of the pitch, teamed with a large and experience event team and excellent media centre, meant that Emirates is becoming a deservedly popular venue with over 1,000 events being held over the last year alone.”*

**The 2007/2008 Premier League National Fan Survey – UK**

The survey found that Emirates Stadium was ranked as the Number One Stadium for access to food and drink, and quality of food and drink, repeating the rankings from 2006/2007 while achieving higher ratings from the fans.

**The 2008 Cost Sector Catering Awards – UK**  
Delaware North received the Stadia Award for Emirates Stadium. The Stadia award recognises stadia caterers showing innovation and excellence in their food offer to the very diverse stadia operations. Operations in executive boxes, boardrooms, hospitality lounges and concourse catering are all considered for the award.

**European Football Stadia – The Fans Survey Drivers Jonas Sport 2007 – Europe**

The Drivers Jonas Sport European Football Stadia Survey found that the fans rated Emirates Stadium as having the best food of any sports stadium in Europe. The survey takes in the views of fans across all stadia in Europe that host football games, regardless of the competition level.



# EMIRATES STADIUM

## VENUE HIGHLIGHTS

### 2007 – 2008 FIGURES

Attendance – Football	1,672,505
Average Premier League Game Attendance	60,700
Conferences & Events Hosted	1,000

### 2008 EMIRATES CUP

Opening event of the UK Football Year featuring major European football teams in a pre-season competition. In 2008, the competition featured Arsenal, Real Madrid, Juventus and Hamburg football clubs.

Event Dates	2 & 3 August 2008
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**Total Attendance** **112,191**

Corporate Suites	2,250 patrons
Diamond Club	323 patrons
Club Level Dining	1,216 patrons

### BRUCE SPRINGSTEEN CONCERTS

These were the first concerts held at Emirates Stadium. Experience from the first concert was used to change service for the second concert, including the increased use of mobile hawkers to cater to crowd members who did not want to lose their prime positions in high demand areas.

Event Dates	30 & 31 May 2008
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**Total Attendance** **90,531**

Corporate Suites	2,268 patrons
Diamond Club	336 patrons
Club Level Dining	8,000 patrons

### FRENCH/BRITISH SUMMIT

Demonstrating the remarkable versatility of Emirates Stadium, the first meeting between British Prime Minister Gordon Brown and French President Nicholas Sarkozy included a media conference and a meeting with Arsenal Football Club Manager Arsene Wenger at Emirates Stadium on 27 March 2008.

A full day of meetings between 200 officials from the UK and France, including Government Ministers, was followed by summit dinners at the Diamond Club for the principal guests and Highbury House for other guests.

All hospitality, catering, supply and operations took place within the extremely strict security environment while still providing Michelin Star style service and quality.

Corporate boxes were used for meetings between officials throughout the day, with snack catering provided.

